

## HEAT TRANSFER PAPER WITH PEELABLE FILM AND CROSSLINKED COATINGS

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### ABSTRACT

10 The present invention was directed to a unique heat  
transfer material for use in transferring an image-bearing coating  
onto a substrate, such as an article of clothing. The heat transfer  
material of the present invention may be used in cold peel transfer  
processes, resulting in an image-bearing coating having superior  
washability, compared to conventional image-bearing coatings.  
15 Additionally, the materials may be used on dark colored fabrics  
without graying of the opaque background or dulling of colored  
images typically associated with printing on darker fabrics. The  
heat transfer material of the present invention produces superior  
results due to the addition of crosslinking agents to the coatings.

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